

# **Investor Presentation**

NASDAQ Ticker: WLDN

May 2020

Safe Harbor Statement – Statements in this presentation that are not purely historical, are forward-looking statements that involve risks and uncertainties within the meaning of the Private Securities Litigation Reform Act of 1995. Willdan's actual results could differ materially from those in any such forward-looking statements. Willdan's business could be affected by a number of other factors, including the risk factors listed from time to time in Willdan's SEC reports including, but not limited to, the Annual Report on Form 10-K for the year ended December 27, 2019. Willdan disclaims any obligation, and does not undertake, to update or revise any forward looking statements.

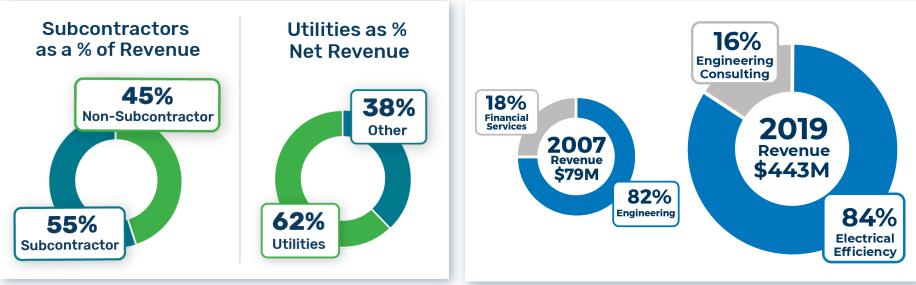
# Willdan At a Glance

### **ELECTRIC GRID SOLUTIONS COMPANY**

#### **Our FY19 Stats**

- \$443M Revenue
- Diluted EPS = \$0.41
- Adjusted Diluted EPS = \$2.27<sup>(1)</sup>





(1) Adjusted Diluted EPS is defined as net income plus stock-based compensation, intangible amortization and transaction costs, net of tax, all divided by the diluted weighted-average shares outstanding, and is a non-GAAP financial measure. See appendix for a reconciliation to diluted EPS, which is the corresponding GAAP financial measure.

# Willdan – Long Term Strategic Growth Drivers



Increased spending on Energy Efficiency in large markets



Public Sector demand for Renewable & Electrification



Resilient business and revenue model

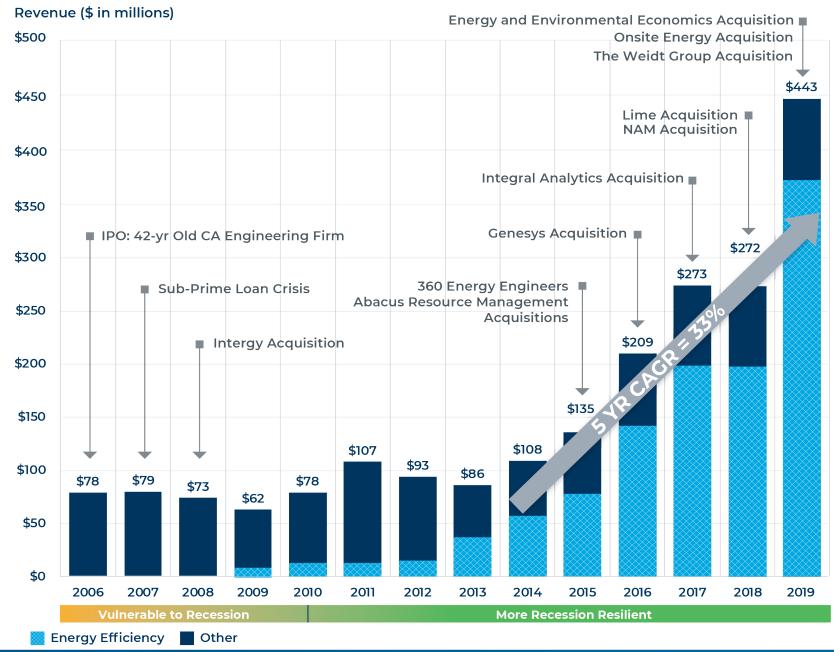


Acquisitions catalyze strategic growth opportunities



**Disciplined capital deployment** 

# Willdan – A Financial History

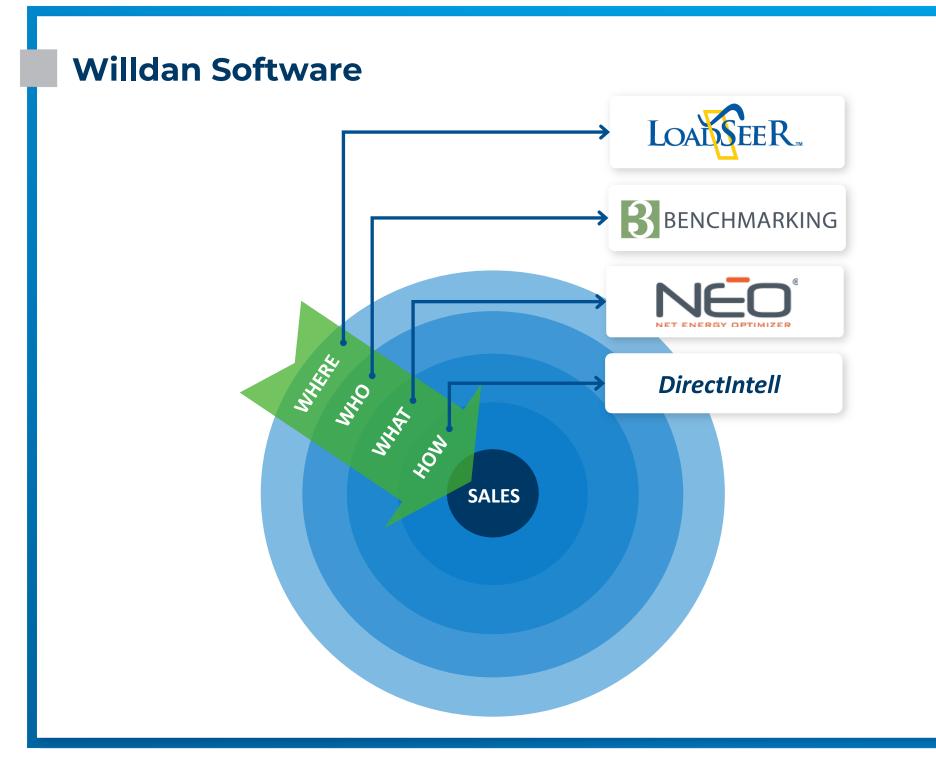


# What Willdan Does Load **New Distributed Energy Resources (DERs)** + Energy Solar Wind Battery Efficiency Traditional Generation **Disruption Requires** Policy Engineering Data Analytics New market approaches

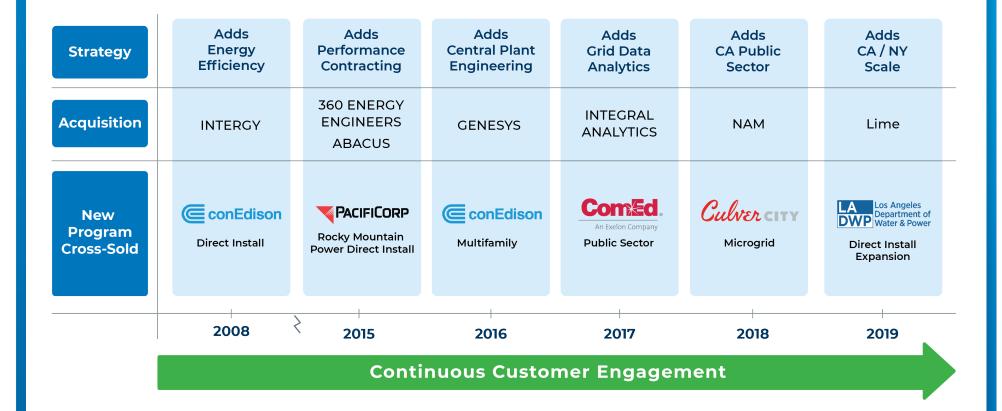
# **Competitors\***

| Name                   | Category         | Ticker | Estimated Revenue in<br>Competition with Willdan |
|------------------------|------------------|--------|--|
| CLEAResult             | PE Roll-up       |        | ≈\$500M  |
| Willdan                | Mgmt. Consultant | WLDN   | =\$443M  |
| GoodCents/<br>Franklin | PE Roll-up       |        | ≈\$300M  |
| TRC                    | PE Roll-up       |        | ≈\$275M  |
| ICF                    | Mgmt. Consultant | ICFI   | ≈\$250M  |
| Leidos                 | Mgmt. Consultant | LDOS   | ≈\$230M  |
| Nexant                 | PE Roll-up       |        | ≈\$150k  |

(\*) Listed in estimated revenue in competition with Willdan.



# **Acquisitions Catalyze Strategic Growth**



### Energy and Environmental Economics (E3) Acquisition Closed October 28, 2019

**Energy Policy Consulting Company** 

- Founded 1989
- E3 serves both public and private sectors with:



■ Revenue ≈ \$16M/yr

Expertise
Asset valuation and market price forecasting
Resource planning
Energy and environmental policy
Resource planning

# **CA IOU Opportunity**

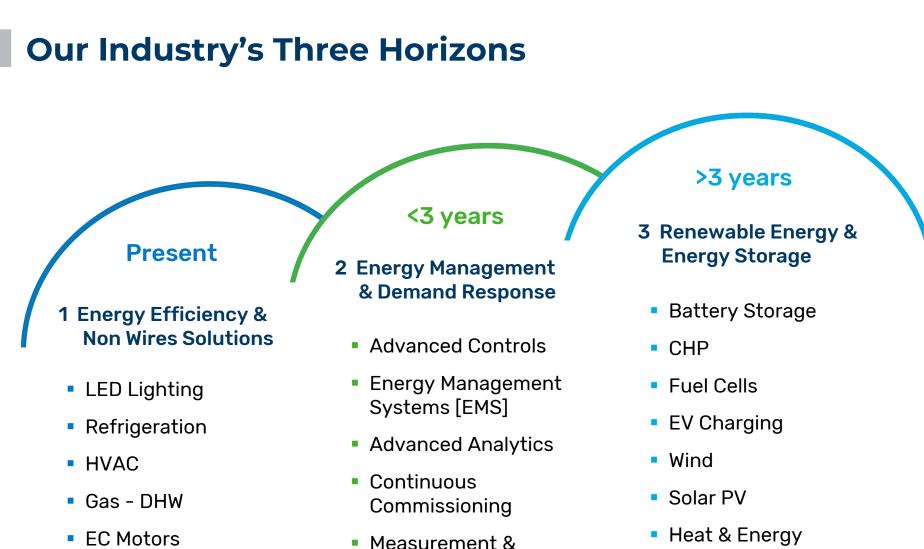


### Total Market ≈ \$900M/yr\*

| Utility        | Outsource Requirement | Date       |
|----------------|-----------------------|------------|
| PG&E and SDG&E | 25%                   | 6/30/2020  |
| SCE and SCG    | 25%                   | 9/30/2020  |
| All IOU's      | 40%                   | 12/31/2020 |
|                | 60%                   | 12/31/2022 |
|                | 100%                  | 12/31/2025 |



- Largest EE Provider in CA
- Historically \$20M/yr for CA IOU's



- Envelope
- Gas Heating

Demand Response

Verification

**Recovery Systems** 

### **COVID-19 Response**

#### **Health and Safety**

- Our priority is the health and safety of our employees and customers
- Majority of WLDN employees working from home
- Following guidance of health organizations and governments

#### **Business Continuity**

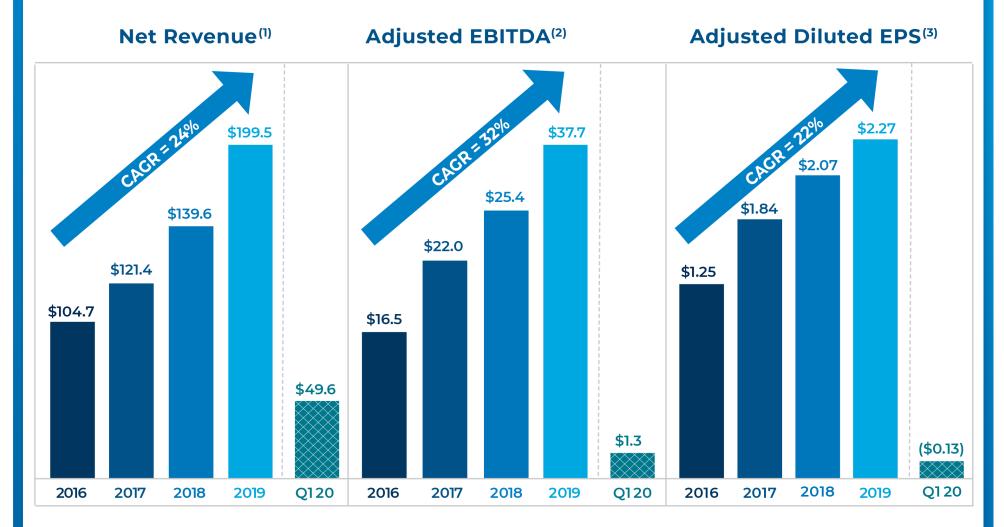
- 60% of business deemed essential or slightly impacted
- Temporarily suspended 80% of small business Direct Install (DI) programs
- DI ~40% of gross contract revenue
- Largely impacted in NY and CA

#### **Cost and Expense Reduction**

- Implemented comprehensive cost reductions across the organization
- Salary reductions and reduction in workforce
- Freeze on all non-critical spending

### **Strong Financial Results**

\$ in millions, except per share data



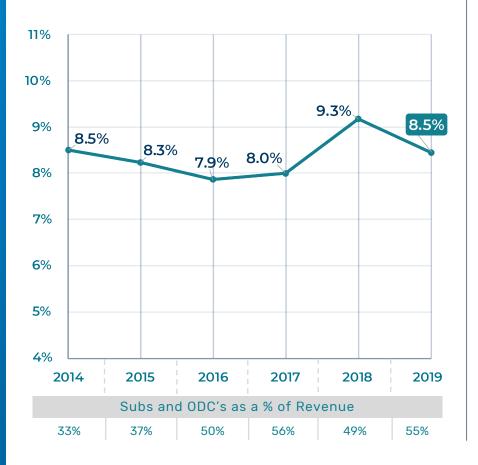
(1) Net Revenue is defined as contract revenue minus subcontractor services and other direct costs and is a non-GAAP financial measure.

(2) Adjusted EBITDA is defined as net income plus interest expense, interest accretion, income tax expense (benefit), stock-based compensation, depreciation and amortization, transaction costs and gain (loss) on sale of equipment and is a non-GAAP financial measure.

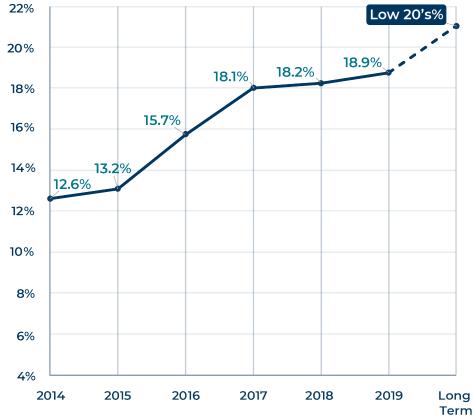
(3) Adjusted Diluted EPS is defined as net income plus stock-based compensation, intangible amortization and transaction costs divided by the diluted weighted-average shares outstanding, and is a non-GAAP financial measure.

# **Adjusted EBITDA Margin Trend**

**Adjusted EBITDA vs Revenue** 

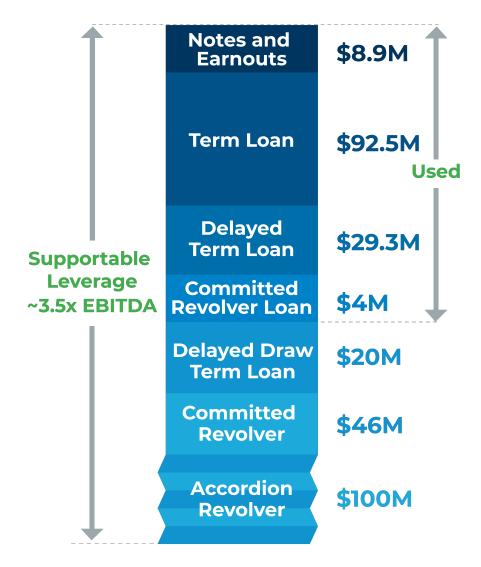


#### Adjusted EBITDA vs Net Revenue\*



# **Balance Sheet and Capital Resources**

#### At April 3, 2020



#### **Liquidity and Capital Resources**

- Record \$16.5M in CFO in Q1 FY20\*
- Amended credit agreement effective May 6 increasing debt covenant flexibility
- Minimized working capital and focus on cash collections
- Deferring tax payments where possible
- FY20 cash flow targeted for debt repayment

\* Q1 FY20 cash flow from operations includes no unusual items

# Summary and Financial Targets

# **ELECTRIC GRID SOLUTIONS COMPANY**

- Withdrew FY20 financial targets April 16, 2020
- Look to reinstate financial targets once there is improved visibility into expected results
- FY20 interest expense of  $\approx$ \$6.0M vs. prior estimate of  $\sim$ \$4.5M
- Targeted long-term growth of >20%
  - Organic growth >10%
  - Accretive acquisitions >10%